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TEMPorary USEs as start-up actions to enhance port (in)tangible heritage

D4.4.1 – Capacity Building Sessions

Reports

Document control

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Authors	Maria Rosa Bordini - CNA RAVENNA
Reviewers	Beatrice Ghetti – CNA RAVENNA Emilia Iaccarino – CNA RAVENNA Jimmy Valentini – CNA RAVENNA Dario Zoric - RDA PORIN

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	22.03.2023	RDA PORIN	Review to the text
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INTRODUCTION

The main goal of the activity 4.4 “Establishment of HD collaborative entrepreneurial ecosystem” is to foster the creation of a Heritage-Driven Cross Border Cooperation (CBC) entrepreneurial realm, aimed to become the perfect environment where to activate a continuous cycle of incremental and disruptive projects. The Local Entrepreneurial Ecosystem (LES) set-up in pilot cities (A4.3) is the first entrepreneurial nucleuses of this new socio-economic CBC realm and their enterprises participate to the Capacity Building Sessions (CBSs): the Mix and Match (A5.3) plays a relevant role in strengthening links, synergies & supply chains among them. The organization of Perspective Forums (PFs), with the participation of LAGs members, delegates of LESs, Public Administration spokespersons and PPs, brings to the set-up of LGGs (Local Government Group), which will be in charge, after the end of the project, of the further development of both the LES in pilot cities —by scaling up the TUAs— and the CBC entrepreneurial realm —by implementing the Visibility Plan (A5.3).

The D4.4.1: Capacity building sessions reports related to the pilot of Ravenna, collects materials, discussions transcription, suggestions, ideas and recommendations emerged. Overall documentation (which will feed the TEMPUS Toolkit) will be synthesised in a final report (annex of Tempus Toolkit) and will be uploaded to the platform

CAPACITY BUILDING REPORT – PILOT OF RAVENNA

The Capacity Building Session in the Pilot of Ravenna has been done on March 2023 using the Design Thinking approach.

The Design Thinking introduction course was created to learn about and test first-hand the potential of the Design Thinking approach in city regeneration processes.

In projects on an urban scale in which different actors, entities and stakeholders are involved, it is fundamental to have a shared language that allows managing complexity.

The mind-sets and models that represent the Design Thinking approach therefore fit in as a versatile and trainable practice that allows a design team to manage both micro and macro projects.

Day 1

During the first day, the group of participants were introduced to the Design Thinking approach through the Double Diamond model, a simple but effective model for breaking down a process characterized by non-linearity, recursion and high flexibility.

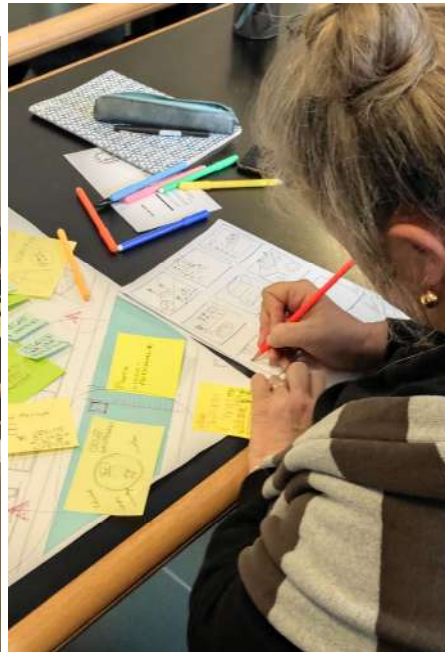
With the first mapping exercises, the intention was to create an initial self-analysis on a macroscopic level to reflect on. Subsequently, through a simulated interview, it was shown how qualitative research and microscopic investigation of people's individual daily stories can be an effective way of highlighting critical issues and needs on which to build project responses.



Day 2



On the second day, the group focused on constructing an open-ended design question, so as to turn a problem into a design opportunity. A large number of proposals were then generated from those questions, with the intention of creating options and variety useful in the next choice phase. From the more abstract ideas, the concepts were then materialized into shapes and volumes. In fact, it was shown how the prototype concept of Design Thinking approach can be a powerful tool for learning from and with the people involved in the projects. On this day, there was also a more technical lesson on 3D printing by WASP, which helped make participants more aware of the possibilities and limits of the technology.



Day 3

During the third and final day, participants saw models more related to Speculative Design and Future Studies in general, which are useful in combination with the Design Thinking approach to create long-term visions and then design micro-interventions backwards to achieve a desired (future) scenario.



DAYS	Participants
10/03/2023	CNA RAVENNA (X2)
	FREELACE – PROFESSIONALS (x3)
	ASSOCIAZIONE NATURISTA RAVENNATE
	CERTIMAC (x2)
	CANTIERI DANZA - RETE ALMAGIA
	RETE ALMAGIA
	UNIBO
13/03/2023	CNA RAVENNA (x2)
	FREELACE – PROFESSIONALS (x3)
	ASSOCIAZIONE NATURISTA RAVENNATE
	CERTIMAC (x2)
	CANTIERI DANZA - RETE ALMAGIA (x3)
	RETE ALMAGIA
	UNIBO
	WASP
20/03/2023	CNA RAVENNA (x2)
	FREELACE – PROFESSIONALS (x3)
	ASSOCIAZIONE NATURISTA RAVENNATE
	CERTIMAC (x2)
	CANTIERI DANZA - RETE ALMAGIA (x2)
	RETE ALMAGIA
	UNIBO

CONCLUSIONS

The D4.4.1: Capacity building sessions reports of all the pilots cities (Ravenna – Rijeka – Solin) will feed the TEMPUS Toolkit and will be uploaded to the platform.