



**Interreg**  
**Italy - Croatia**  
**TEMPUS**



EUROPEAN UNION

Temporary uses as start-up actions to enhance port (in)tangible heritage

# TEMPUS PORT CITIES URBAN STRATEGIES TEMPLATE

## 1. CULTURAL AND NATURAL HERITAGE ASSETS AS DRIVERS FOR THE URBAN STRATEGY CO-DESIGN

### a. Introduction: the Cultural Heritage in [City]

Presentation of the cultural heritage (CH) assets involved in the urban strategy: brief presentation of the urban context, describing the evolution of the city—port relationship in different eras, then add an image showing the map of the CH in your city, using different symbols for the TEMPUS cultural heritage and the other cultural and touristic attractions deemed relevant to the strategy. These are points of interest (PoI) that can be connected to the TEMPUS CH to strategically enhance its visibility, already valorised and established in the cultural landscape of your city, and spatially or conceptually connected to the TEMPUS CH. Use a number to identify each CH and PoI asset.

### b. TEMPUS Cultural Heritage (for each asset provide the listed information)

Name of the asset:

Associated map number:

Construction era:

Value of the site (approx. 1000 characters spaces included):

Related main cultural/touristic points of interest:

Image of the site

### c. Other cultural and touristic attractions (for each asset provide the listed information)

Name of the asset:

Associated map number:

Description of the site (approx. 750 characters spaces included):

Connection with NH (if any):

Image of the site

### d. Natural Heritage in [City]

Presentation of the natural heritage (NH) assets involved in the urban strategy: brief presentation of the landscape, describing its main characteristics, then add an image showing the map of the NH in your city.

### e. List of the NH elements in [City] (for each asset provide the listed information)

Name of the NH element:

Associated map number:

Motivation of the protection (approx. 1500 characters spaces included):



CH within the site (if any):

Image of the site

## 2. TEMPORARY USES: WHAT/WHERE

The purpose of this paragraph is to provide:

- a. a clear summary of the different types of temporary uses considered (use the table below as template);

Temporary use	description	Symbol on the map
TU1	...	
TU2	...	
...	...	...

- b. indications on which typology(ies) of temporary use would be attainable within each CH assets, adding if the CH has any correlation with one or more Natura2000 sites. Use the following table as template

	TU1	TU2	...	Connection with NH
01 CH Name	X			
02 CH Name				X
03 CH Name		X	X	
....				

- c. a brief description (approx. 1500 characters, spaces included) of the process which brought to link one or more types of temporary use to each cultural heritage with the aim of valorising it.

## 3. URBAN STRATEGY: VALORISATION THROUGH TEMPORARY USES

The purpose of this section is to show how the information outlined above can be integrated into an overall local cultural heritage valorisation strategy, and how temporary uses can be pivotal to that strategy. Please provide here a summary of the valorisation strategy adopted by describing: the vision, the priorities, the strategy and the temporary use project ideas.

**a. Vision and priorities**


The text describing the vision should be approx. 1500 characters long (spaces included) and should be aimed at narrating how the natural and cultural heritage valorisation strategy will have improved and qualified the relation between the city and its port in 2030 and, as a consequence, will have contributed to a widespread knowledge and fruition of the NCH: what has changed? Which temporary use has most contributed to the change, and how? The priorities of the strategy are the main directions to be followed for achieving the vision and their number should range from 2 to 4. The priorities' description will be both textual and graphic, since priorities could be designed as thematic areas within the strategic map. The textual description of each priority should be approx. 750 characters long (spaces included).

**b. Strategy**

To help visualise and better comprehend how the elements interconnect to build towards the shared vision, a strategic schematic map should be designed, containing the CH assets with symbols representing the temporary uses envisioned in them, and the Connective Potentials (CPs) describing the synergies among the CH assets. Please describe the CPs used in the strategy using a simple table such as the one below:

Connective Potential	Description	Symbol on the map
CP1 (e.g physical route) ...	...	
CP2 (e.g thematic area) ...	...	
...	...	...

In addition to the above-mentioned content for the map, it would be useful to highlight the CH assets for which digital reconstruction activities are planned, as elements that add to the overall narrative, making it clearer and more understandable. A dedicated symbol can be used, overlapping it to the CH on the map. Here follows an example.

Support for understanding	Description	Symbol on the map
SU1 (e.g. 3D modelling) ...	...	
...	...	...

Then follows the strategic schematic map (image) which enables the visualisation of how the strategic elements are distributed across the territory, along with a descriptive text illustrating the overall strategy [Approx. 2500 characters including spaces].

**c. Connective Potentials**

Provide a more detailed description of the CPs designed to interlink the CH assets (one paragraph for each CP). Please use the items below to describe each CP. Copy and paste the paragraph as many times as there are different CPs in your strategy.

**i. CP1: [Name of the Connective Potential]**

**Objective:** Description of how the CP aids the reconnection between the city and the port and/or how it contributes to spreading knowledge about the port-related heritage. [Approx. 250 characters including spaces]

**Description:** Depending on the type of CP, please provide details [Approx. 1500 characters including spaces], and especially the common thread that connects the different cultural assets included in the CP, highlighting the role that the individual asset plays in the overall narrative. Any cultural and touristic Points of Interest crossed by the CP should also be included in this description. Please also provide details on how the CP can be realised (e.g., by what means the route, in its entirety or by steps, can be enjoyed: on foot, by bicycle, by boat; the platform on which the multimedia product can be published, disseminated, and promoted (report any link if it already exists, e.g., the tourism promotion section of the municipality's website, etc..). When describing thematic areas, please detail the reasons why the different CHs, and especially the temporary uses imagined to be activated in them, can contribute, in synergy, to the pursuit of the priority to which the thematic area pertains. Again, cultural and touristic attractions can be elements capable of strengthening the effectiveness of synergy.

NCH: Please provide a concise and complete list of NCH assets and PoI involved by the connective potential.

#### d. Temporary uses strategic project ideas

The purpose of this section is to provide a description of the temporary use project idea co-designed with the LAG for each CH assets. Please title each sub-paragraph numbering each CH in accordance with the maps, followed by the name of the corresponding CH asset.

##### i. CH1: [name]

**Priority(ies):** describe the priority(s) in which the project idea fits and how it contributes to its/their achievement. [Approx. 500 characters including spaces]

**Objective(s):** describe what the specific purpose of the project idea is from the point of view of enhancing the cultural asset, highlighting the role given to temporary uses. [Approx. 250 characters including spaces]

**Description:** describe the following points: the project idea; the rationale for choosing the temporary use(s); the actions planned to enable its implementation (from fixing up the open space to securing part of the building). Where coherent, please also add a description of how the single CH element valorisation may evolve by hosting different kinds of temporary uses in time. [Approx. 1000-2500 characters including spaces, depending on the activity's complexity]

**NH:** provide a list of the NH assets connected to the CH, if any, and describe how, starting from their inclusion in the same Connective Potential. [Approx. 500 characters including spaces]

**Partner(s):** describe which stakeholders (specifically LSG members) are involved in the implementation of the project idea. All partners mentioned in the different descriptive paragraphs should sign the Statement.

**Potential funding:** specify possible funding sources for the realisation of the project idea, with a specific focus on European programming. For the TUA, funding obtained through the Italy-Croatia 2014-2020 program may be mentioned.

**References:** since examples and references to similar existing interventions are the best way to convey what is envisioned for the CH asset, it is suggested to cite similar realised projects and/or experiences.

#### 4. CONCLUSIONS

As conclusion, select 5 actions that will be carried out within the next one or two years. These actions will be the start of the strategy actualisation and will constitute the main content of the Statement since the signatories will be directly involved in their implementation. We suggest choosing project ideas that are currently easy and/or mature enough to be implemented in the short term. There is no need to describe the 5 actions all over again since they have already been described above: the content of the conclusion should revolve around which are the 5 starting actions and why. [approx. 1500 characters including spaces]